

# Earth App

® طبیعت ارضی

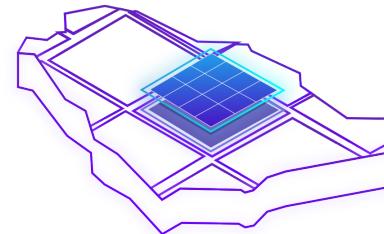
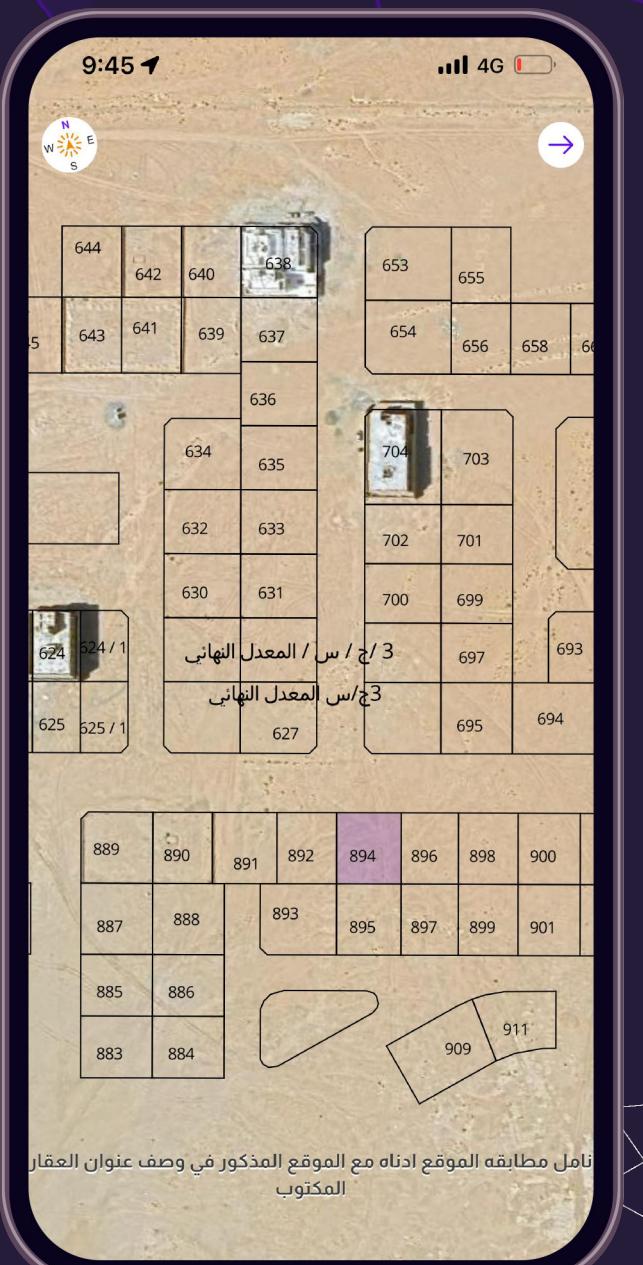
THE FIRST PLATFORM FOR EARTHS

[WWW.EARTHAPP.COM.SA](http://WWW.EARTHAPP.COM.SA)



THE BEST INVESTMENT  
ON EARTH IS EARTH

\*LOUIS GLICKMAN\*



Earth App  
تطبيق ارض

Earth is an interactive platform and digital real estate application that reviews the data of zoning plans and lands in the cities of the Kingdom and other urban data in cooperation with the relevant government agencies to provide indicative real estate data so that the user can make fruitful decisions and conclude buying, selling or investment transactions with reliability by reviewing the details of any piece of land and its actual location in the cities of the Kingdom.

To be an exceptional digital real estate experience

# The most prominent features of the Earth App



Coordinates to reach the specified plot of land By linking with Google Map with high accuracy



Limit one real estate advertisement per The plot is not repeatable



Indicators and executed real estate deals



A digital map of all city plans Kingdom of Saudi Arabia



Review each public facility  
Plan «gardens, schools, mosques»



Review numbers and spaces  
And lengths of land



An integrated digital file  
for each plot of land



Review the names and  
numbers of charts Approved division



Certified real estate  
evaluation with multiple offers



A tool for measuring land area and length  
Street width in square metres

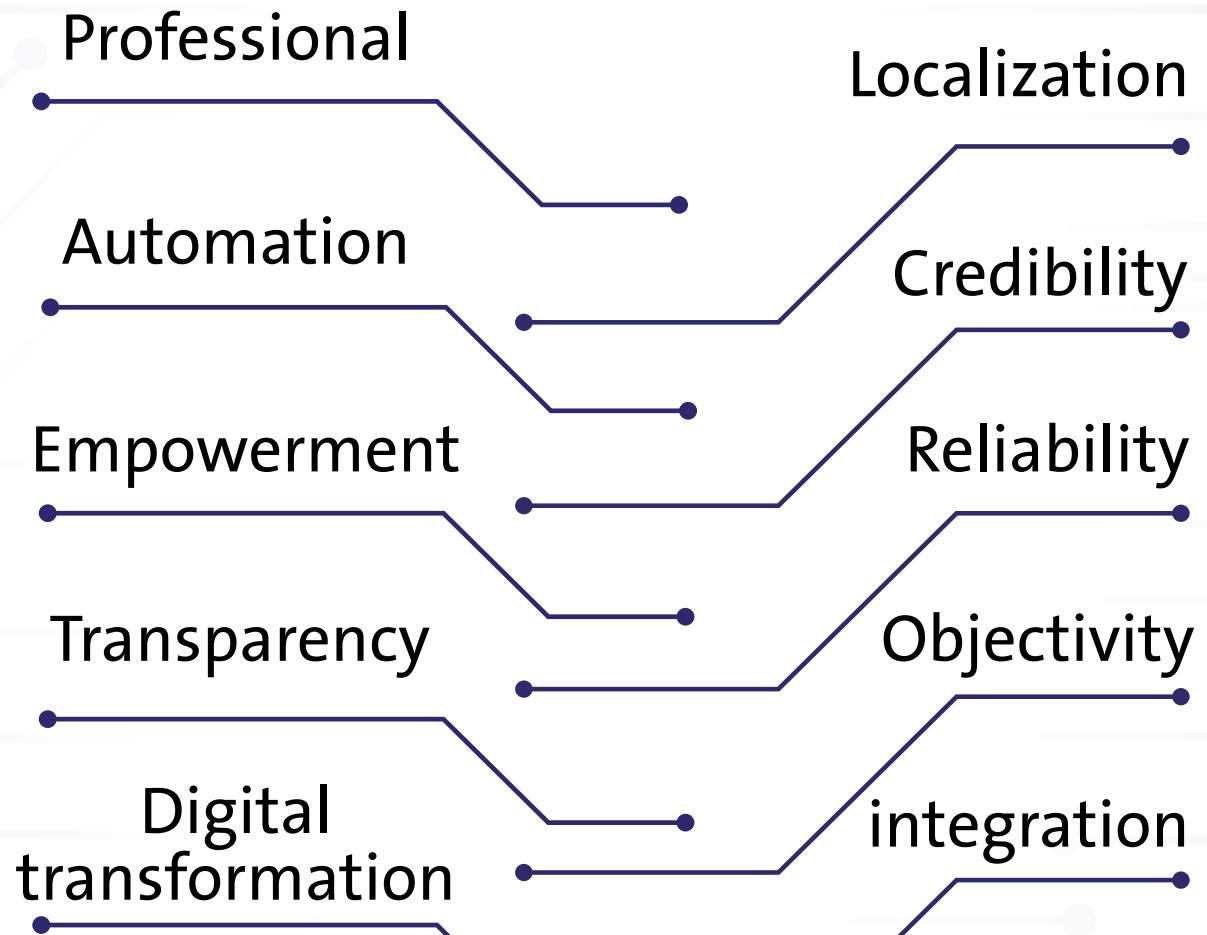


QR fast private  
access to each plot of land



Register a specific request for  
a specific location

# Standards and pillars



# The most prominent features of the Earth App



Digital coverage of all approved cities and plans in the Kingdom



Executed real estate deals and price per meter index for all regions



Review the land details «plan number, plot number, type of use, area, boundaries and lengths, location»



Quick access to productive real estate data from reliable sources.



Zoning plans and public facilities (parks, mosques, schools)



Share specific land data



Increasing the attractiveness and quality of real estate transactions and investment in the Kingdom



Clarity of vision for the user or investor to build sound decisions before making a decision.



Quick search for lands (residential, commercial, industrial, agricultural, raw)



One real estate advertisement for each plot of land that cannot be duplicated

## Distinguished era



The future of the Kingdom is bright and promising, God willing, and our dear country deserves more than it has achieved. We have capabilities that we will double their role and increase their contribution to creating this future.

His Royal Highness  
Prince Mohammed bin Salman bin Abdulaziz Al Saud

## Seeing a king



Since I was honored to assume the reins of government, I have set my sights on striving for comprehensive development based on our legitimate principles, employing our country's potential and energy, and benefiting from our country's position and its unique wealth and advantages to achieve a better future for the homeland and its people.

Custodian of the Two Holy Mosques  
King Salman bin Abdulaziz Al Saud



**The application was launched at the Riyadh Real Estate Exhibition 2024 in the presence of His Excellency Minister Majid Al-Hogail Minister of Municipal and Rural Affairs housing in the first launch of the Earth platform**



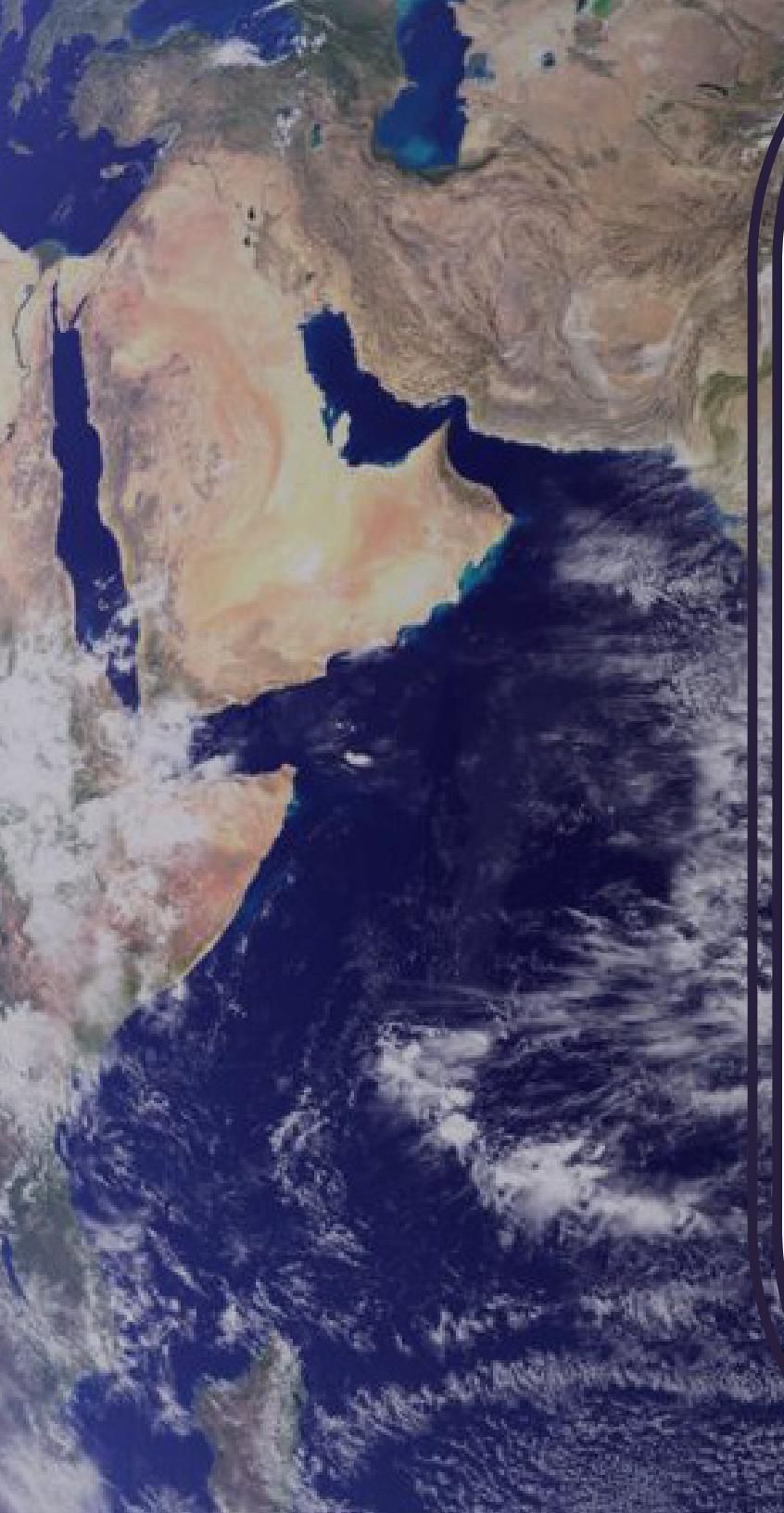
**Participation of the Earth App in the Jeddah Real Estate Exhibition 2024**



## Our vision

Establishing a possible Saudi imprint for the real estate sector in the Kingdom of Saudi Arabia, which is one of the most vibrant and attractive sectors in the Kingdom of Saudi Arabia, by contributing to achieving the digital transformation of the real estate sector and the Kingdom's Vision 2030 and developing this sector by creating professional and investment opportunities for users of the Earth platform.

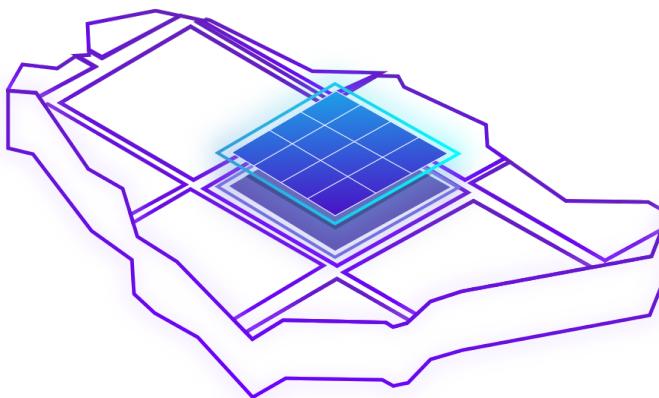




## Our goals

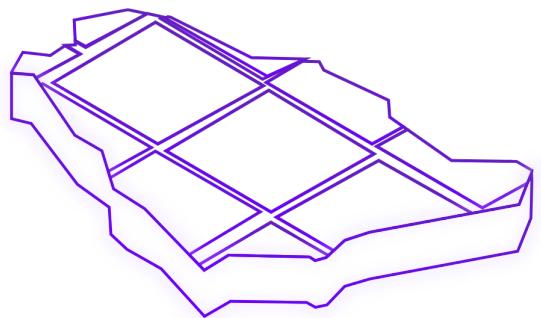
- ✓ Achieving digital transformation in the real estate sector through developing modern technology tools and raising the level of transparency, comprehensive development and innovation in the Saudi real estate market
- ✓ Enhancing the role of open data and digital integration with relevant government agencies, which contribute to supporting studies, decisions, and sources effectively
- ✓ Contributing with the General Real Estate Authority in regulating the real estate sector and making it a more attractive and organized sector by enabling those complying with real estate regulations and licenses by providing methods for displaying real estate advertisements in a reliable and more compliant manner.
- ✓ Raising the level of awareness, transparency and credibility for platform users to make fruitful decisions and build a clear background on real estate website information
- ✓ Building a wealth of integrated real estate data and improving the user experience by raising the quality of real estate transactions and practices to be more attractive and reliable

LOGO

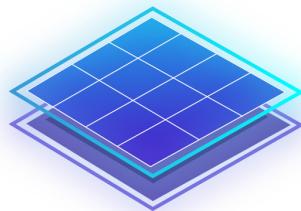


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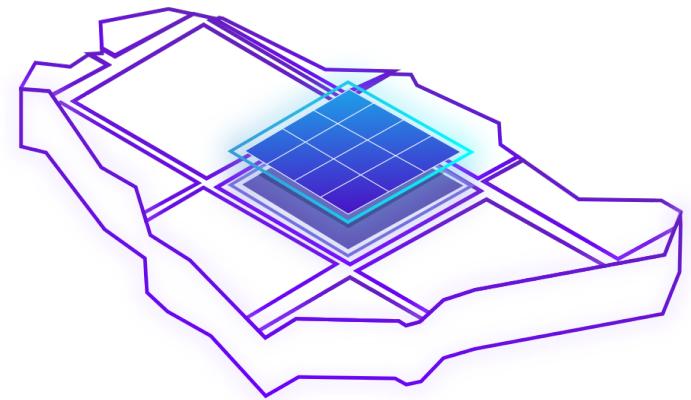
# Symbolic logo



Map of Saudi Arabia

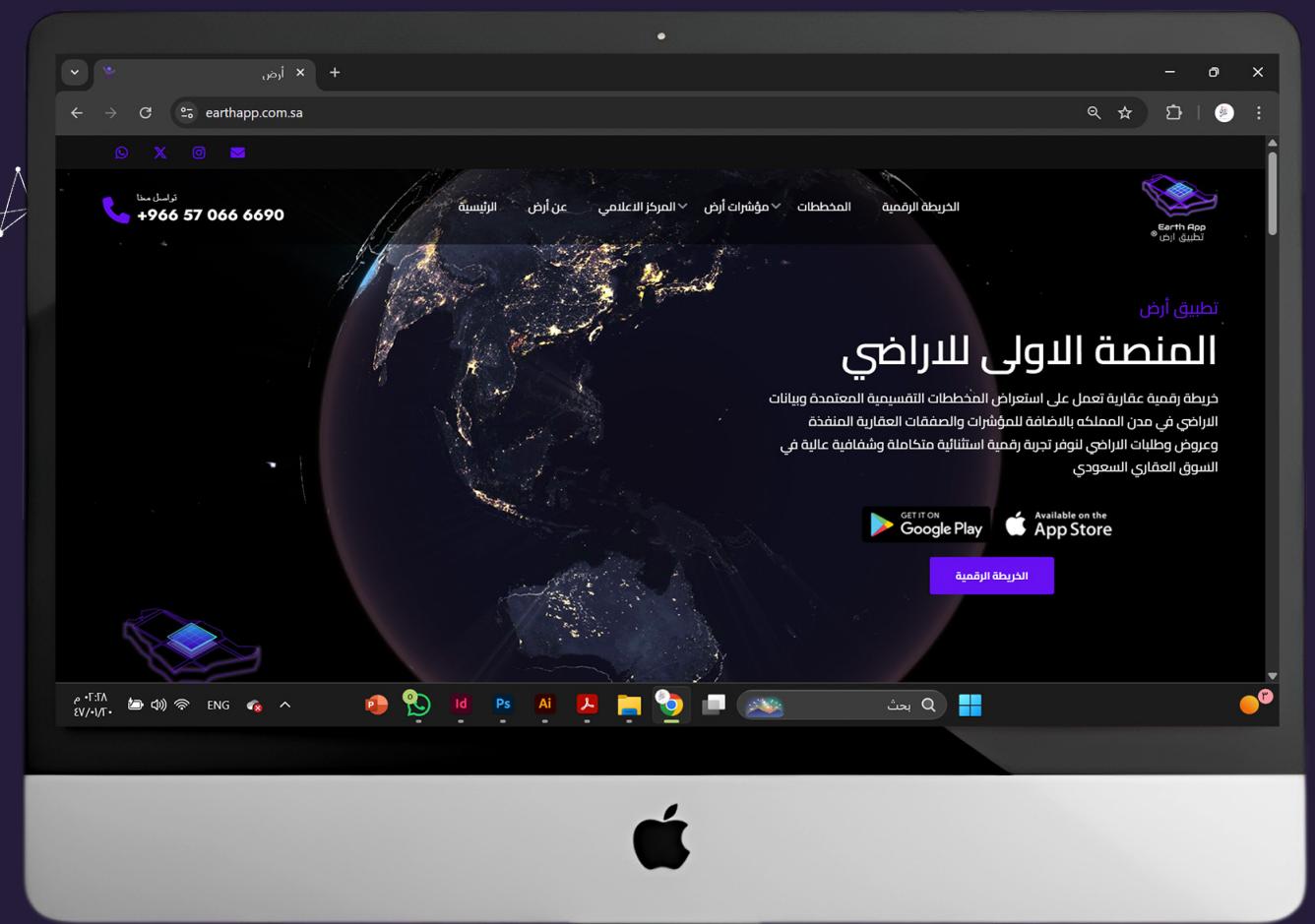


Plans divided into several plots



Final shape

# Website

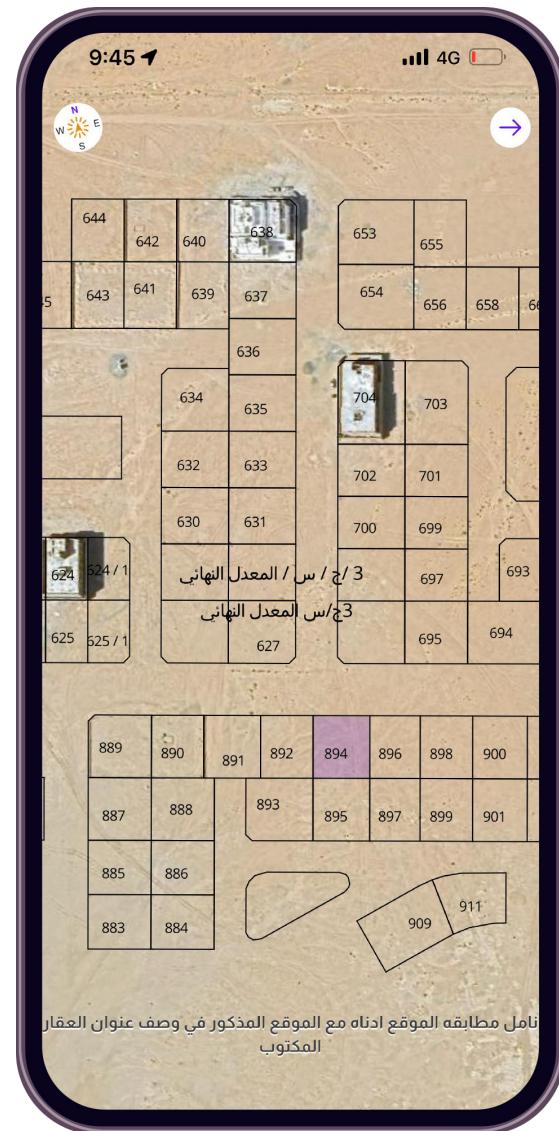


# App

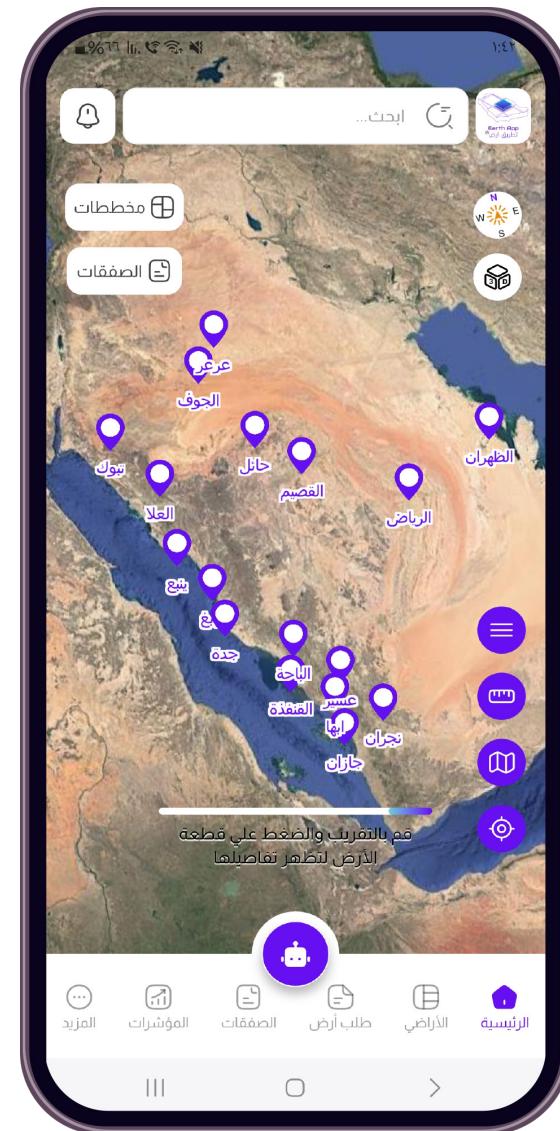
Real estate offers  
and deals



Digital land  
zoning plans



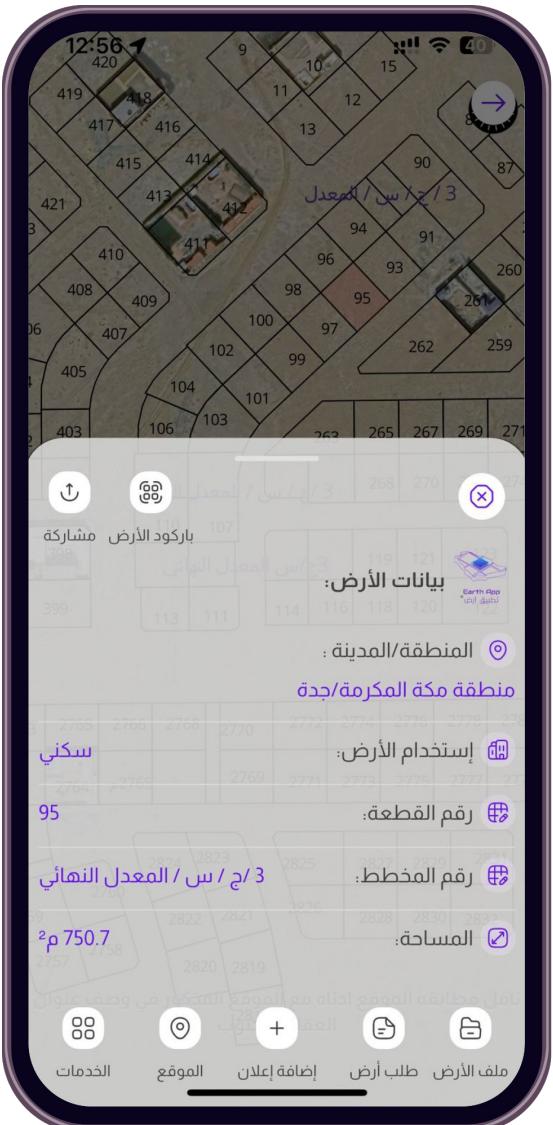
The main page



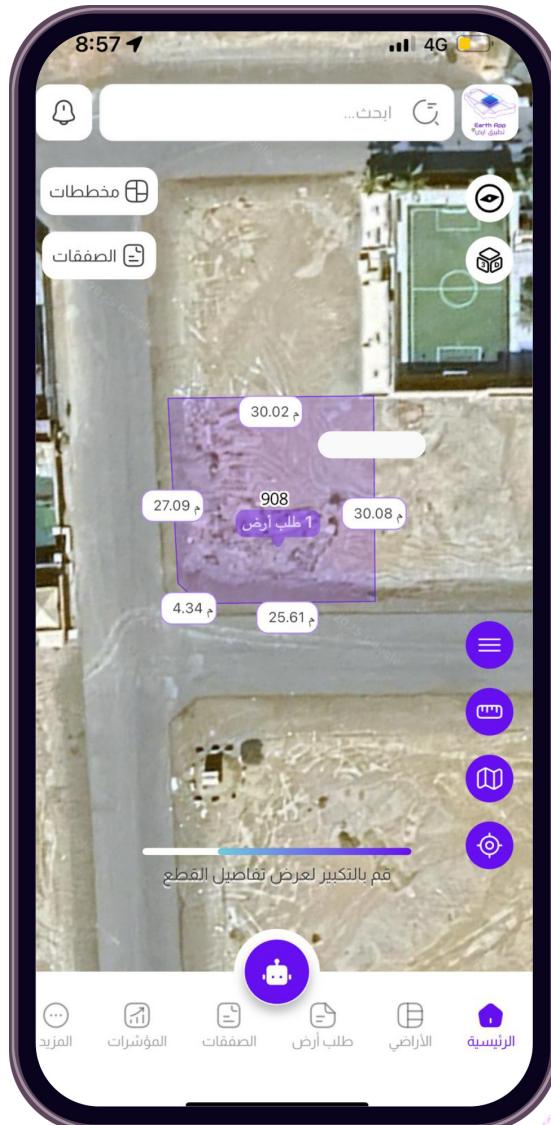
## Land requests



## Detailed land data



## Request for specific land



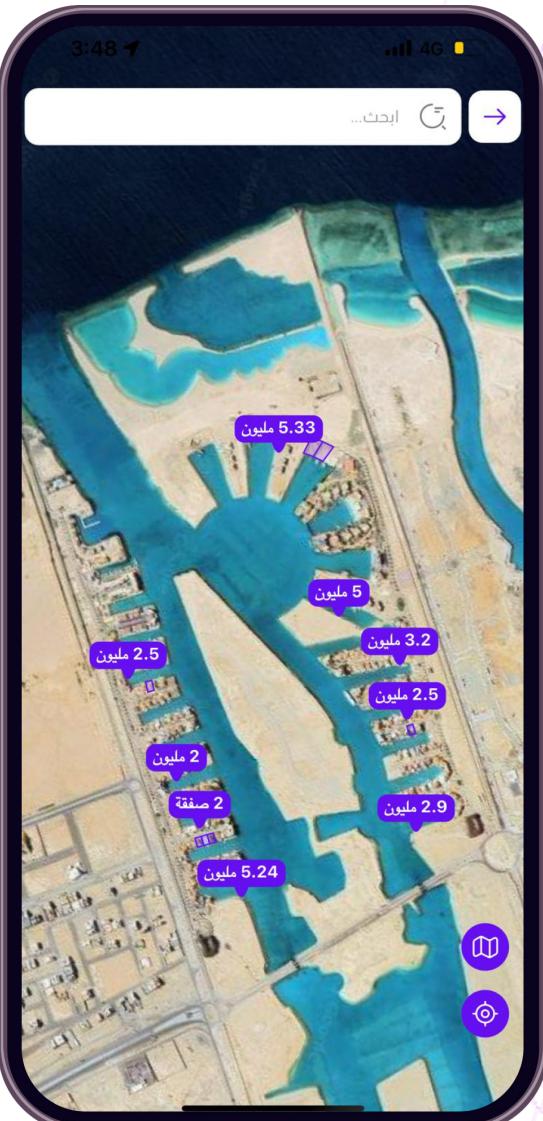
## Neighborhood plans



## Real Estate Transaction Details



## Real estate transactions executed and price per

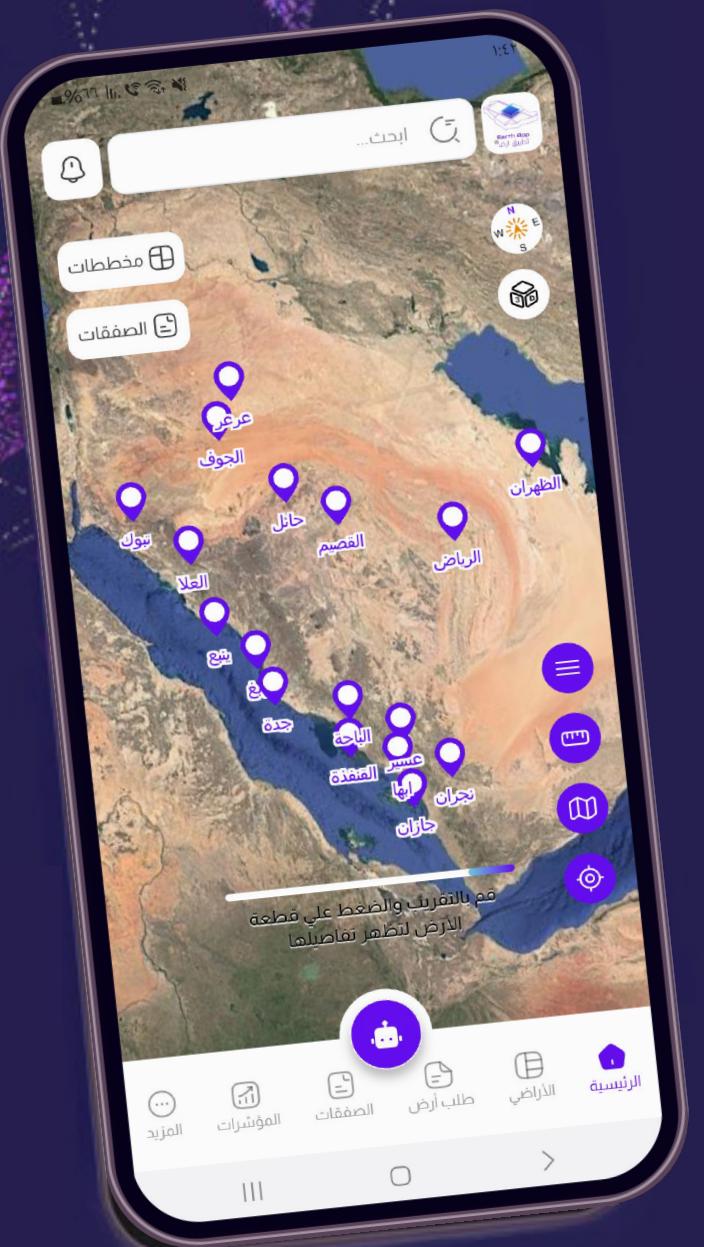


## Real estate indicators



# Earth App

THE FIRST PLATFORM FOR EARTHS



Region

13

Governorate

420

Alive

5190

Certified planner

4000

Piece of land

8 مليون



More than  
half a million visits  
to the Earth App in 2024

# Data sources

Land data: Ministry of Municipalities, Housing and Regional Secretariats



Executed real estate deals: Ministry of Justice



Verification of licenses and advertisements: General Real Estate Authority

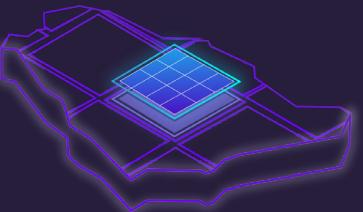


Verifying the identity of users: National Information Center



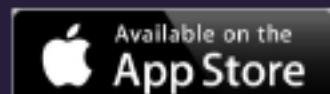
General statistics: open data





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Real estate license: 1200018428



[www.Earthapp.com.sa](http://www.Earthapp.com.sa)  
[info@Earthapp.com.sa](mailto:info@Earthapp.com.sa)

0570666690



@Earthdga