

Earth App تطبيق ارض®

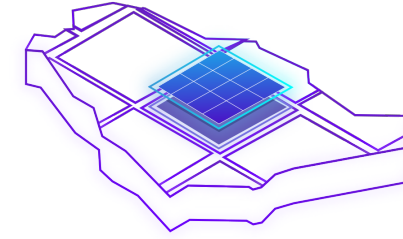
THE FIRST PLATFORM FOR EARTHS

WWW.EARTHAPP.COM.SA

THE BEST INVESTMENT
ON EARTH IS EARTH

LOUIS GLICKMAN

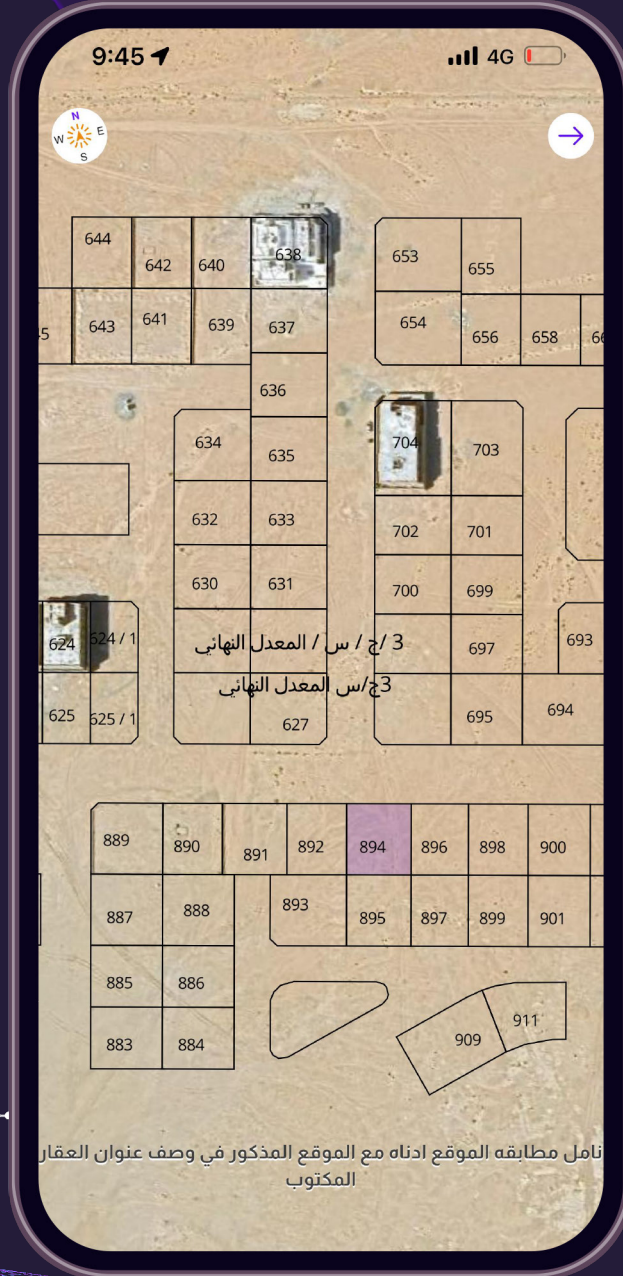




Earth App
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Earth is an interactive platform and digital real estate application that reviews the data of zoning plans and lands in the cities of the Kingdom and other urban data in cooperation with the relevant government agencies to provide indicative real estate data so that the user can make fruitful decisions and conclude buying, selling or investment transactions with reliability by reviewing the details of any piece of land and its actual location in the cities of the Kingdom.

To be an exceptional digital real estate experience



The most prominent features of the Earth App



Coordinates to reach the specified plot of land By linking with Google Map with high accuracy



Limit one real estate advertisement per The plot is not repeatable



Indicators and executed real estate deals



A digital map of all city plans Kingdom of Saudi Arabia



Review each public facility Plan «gardens, schools, mosques»



Review numbers and spaces And lengths of land



An integrated digital file for each plot of land



Review the names and numbers of charts Approved division



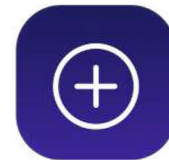
Certified real estate evaluation with multiple offers



A tool for measuring land area and length Street width in square metres

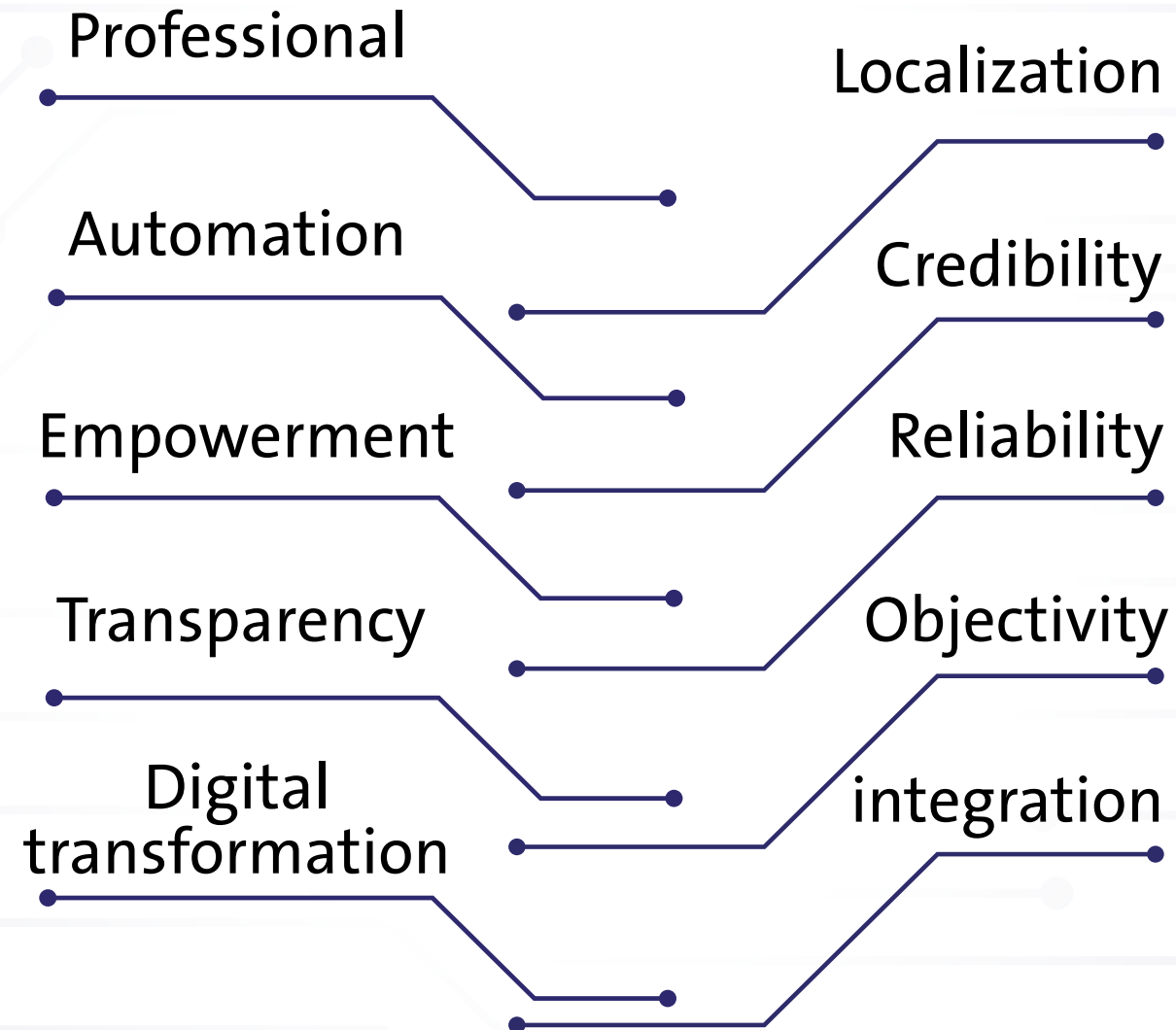


QR fast private access to each plot of land



Register a specific request for a specific location

Standards and pillars



The most prominent features of the Earth App



Digital coverage of all approved cities and plans in the Kingdom



Executed real estate deals and price per meter index for all regions



Review the land details «plan number, plot number, type of use, area, boundaries and lengths, location»



Quick access to productive real estate data from reliable sources.



Zoning plans and public facilities (parks, mosques, schools)



Share specific land data



Increasing the attractiveness and quality of real estate transactions and investment in the Kingdom



Clarity of vision for the user or investor to build sound decisions before making a decision.



Quick search for lands (residential, commercial, industrial, agricultural, raw)



One real estate advertisement for each plot of land that cannot be duplicated

Distinguished era



The future of the Kingdom is bright and promising, God willing, and our dear country deserves more than it has achieved. We have capabilities that we will double their role and increase their contribution to creating this future.

His Royal Highness
Prince Mohammed bin Salman bin Abdulaziz Al Saud

Seeing a king



Since I was honored to assume the reins of government, I have set my sights on striving for comprehensive development based on our legitimate principles, employing our country's potential and energy, and benefiting from our country's position and its unique wealth and advantages to achieve a better future for the homeland and its people.

Custodian of the Two Holy Mosques
King Salman bin Abdulaziz Al Saud



The application was launched at the Riyadh Real Estate Exhibition 2024 in the presence of His Excellency Minister Majid Al-Hogail Minister of Municipal and Rural Affairs housing in the first launch of the Earth platform



Participation of the Earth App in the Jeddah Real Estate Exhibition 2024



Our vision

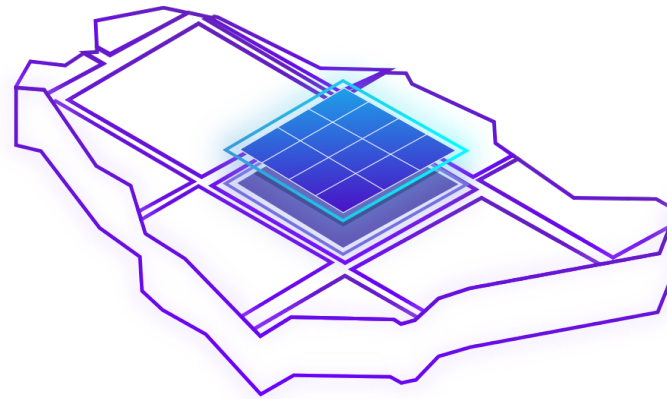
Establishing a possible Saudi imprint for the real estate sector in the Kingdom of Saudi Arabia, which is one of the most vibrant and attractive sectors in the Kingdom of Saudi Arabia, by contributing to achieving the digital transformation of the real estate sector and the Kingdom's Vision 2030 and developing this sector by creating professional and investment opportunities for users of the Earth platform.



Our goals

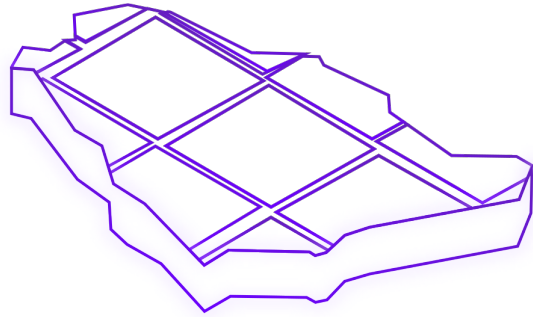
- ✔ Achieving digital transformation in the real estate sector through developing modern technology tools and raising the level of transparency, comprehensive development and innovation in the Saudi real estate market
- ✔ Enhancing the role of open data and digital integration with relevant government agencies, which contribute to supporting studies, decisions, and sources effectively
- ✔ Contributing with the General Real Estate Authority in regulating the real estate sector and making it a more attractive and organized sector by enabling those complying with real estate regulations and licenses by providing methods for displaying real estate advertisements in a reliable and more compliant manner.
- ✔ Raising the level of awareness, transparency and credibility for platform users to make fruitful decisions and build a clear background on real estate website information
- ✔ Building a wealth of integrated real estate data and improving the user experience by raising the quality of real estate transactions and practices to be more attractive and reliable

LOGO

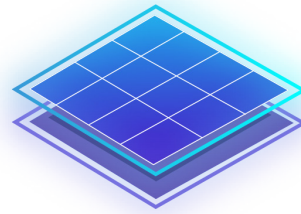


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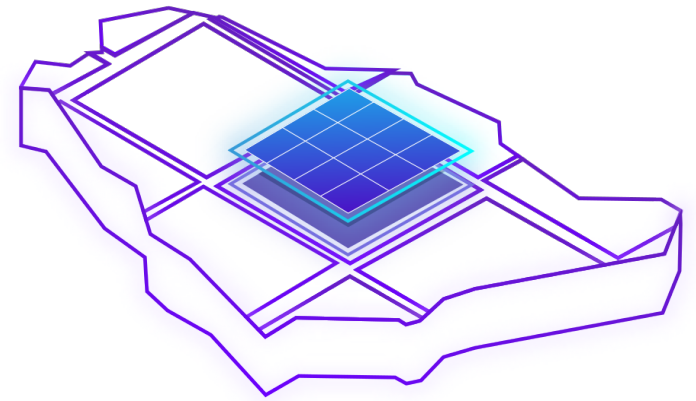
Symbolic logo



Map of Saudi Arabia



Plans divided into several plots



Final shape



Website



App

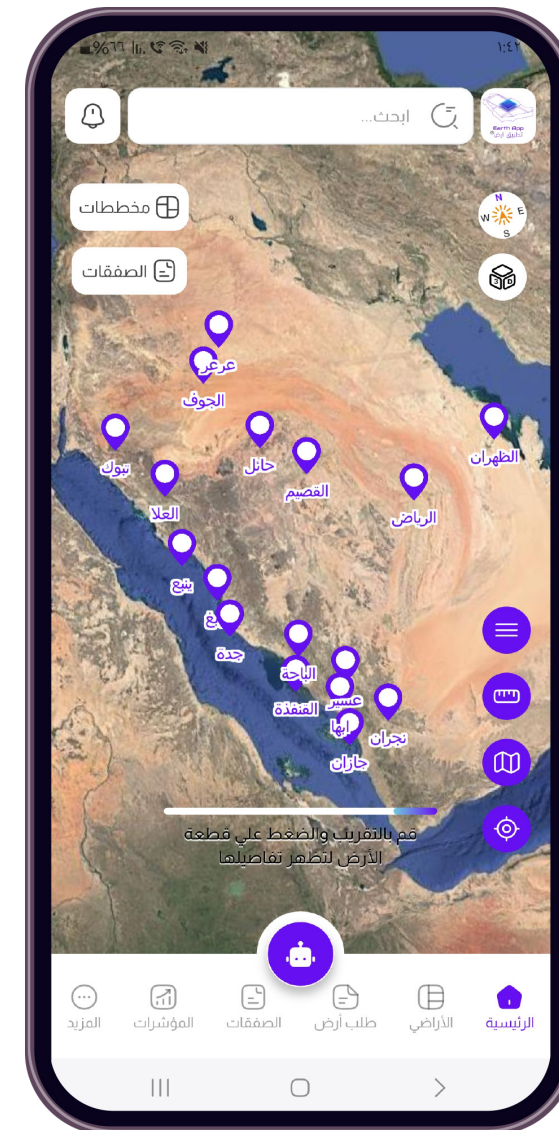
Real estate offers and deals



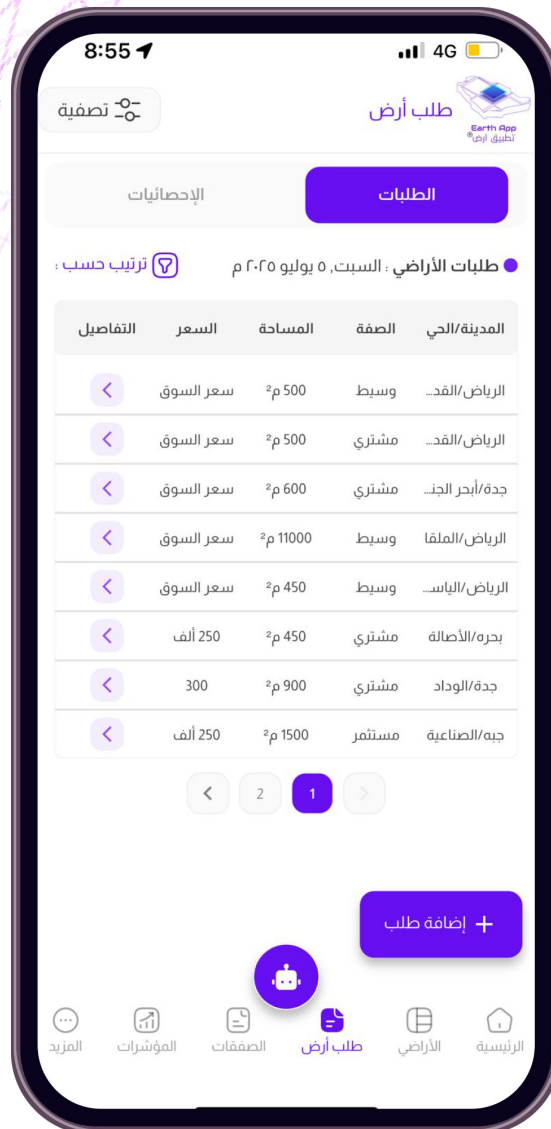
Digital land zoning plans



The main page



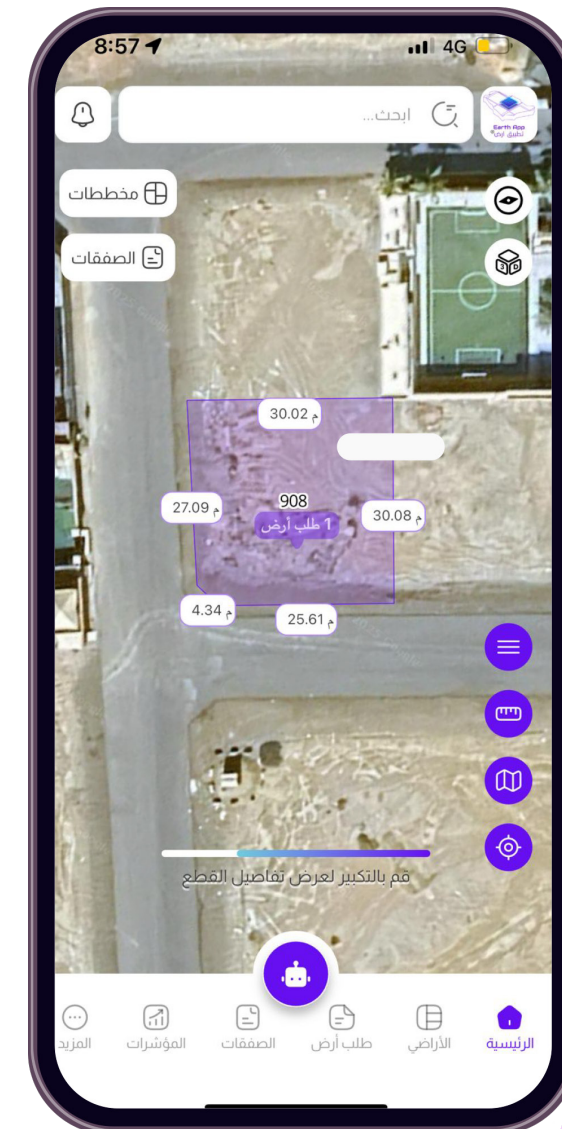
Land requests



Detailed land data



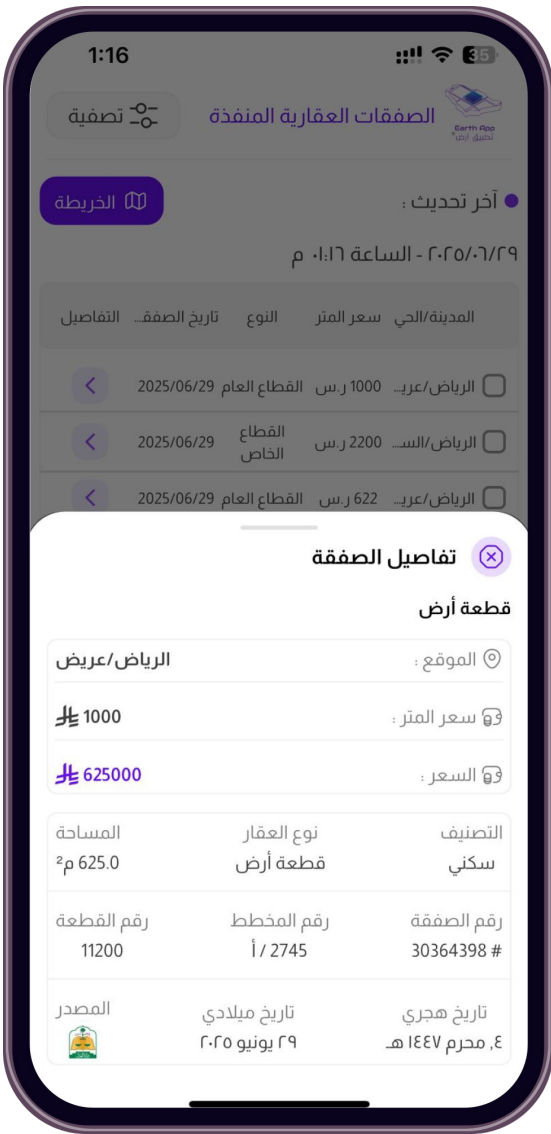
Request for specific land



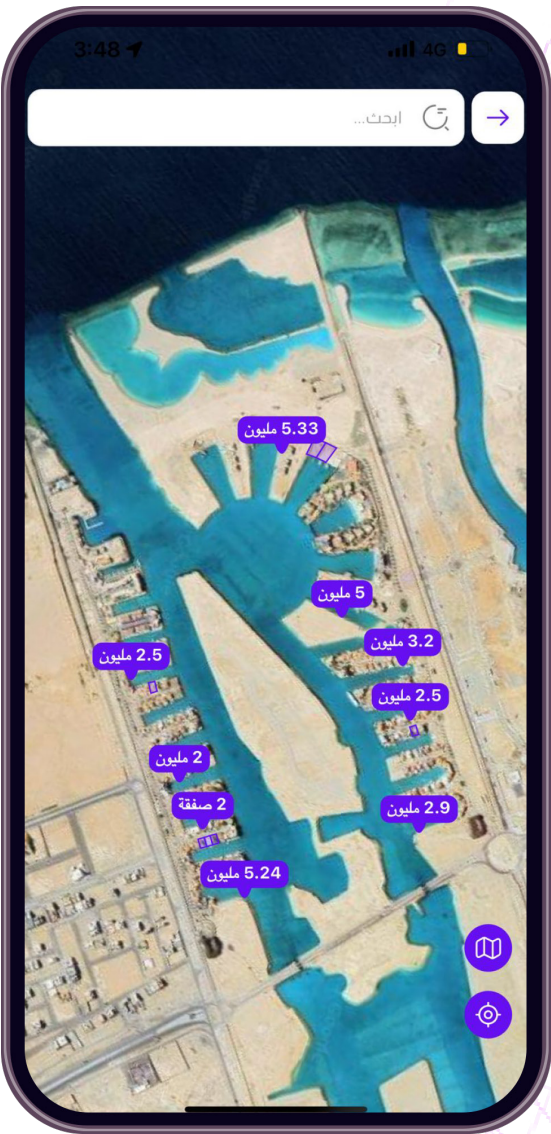
Neighborhood plans



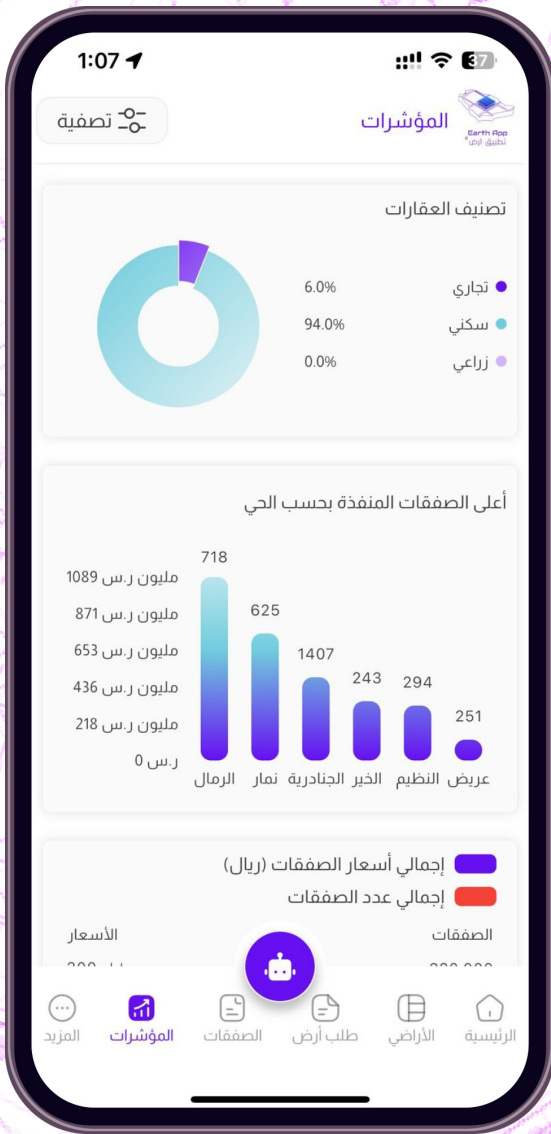
Real Estate Transaction Details



Real estate transactions executed and price per

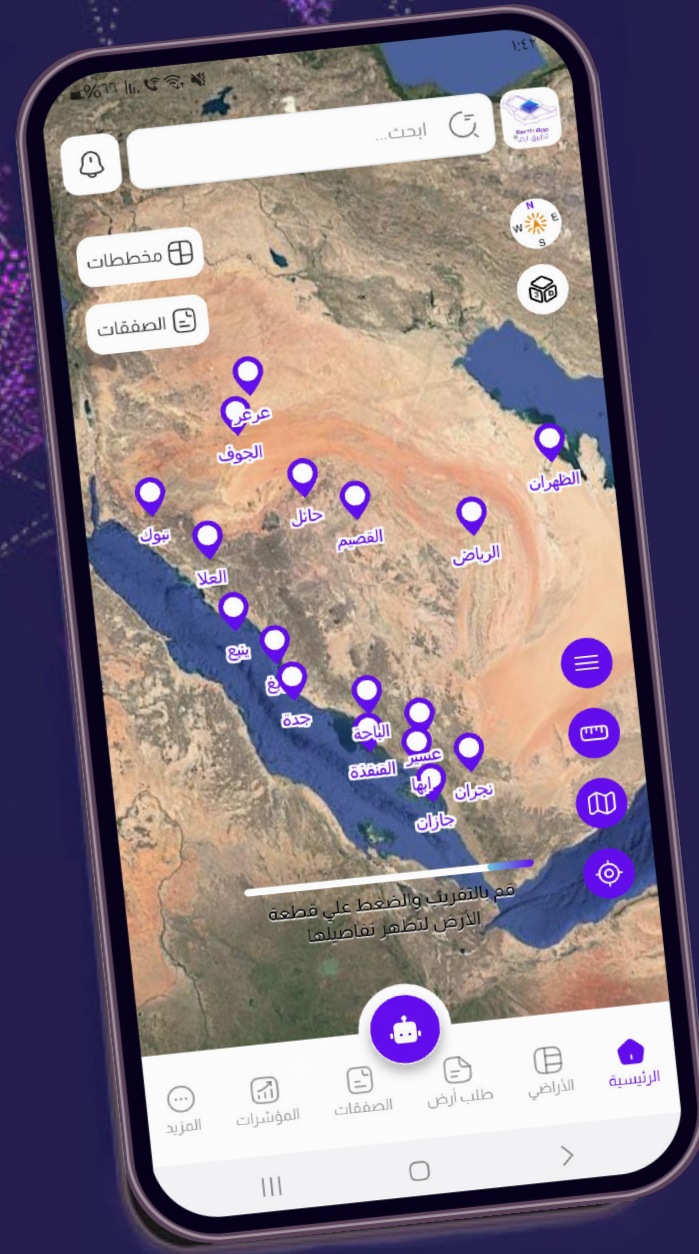


Real estate indicators



Earth App

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Region	13
Governorate	420
Alive	5190
Certified planner	4000
Piece of land	8 مليون



**More than
half a million visits
to the Earth App in 2024**

Data sources

Land data: Ministry of Municipalities, Housing and Regional Secretariats



Executed real estate deals: Ministry of Justice



Verification of licenses and advertisements: General Real Estate Authority

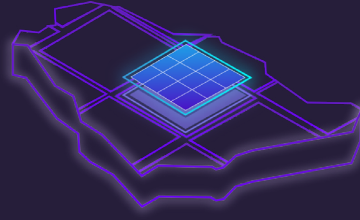


Verifying the identity of users: National Information Center



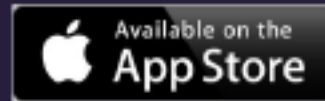
General statistics: open data





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Real estate license: 1200018428



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